Testing the Electronic Personal Health Record Acceptance Model by Nurses for Managing Their Own Health

A Cross-sectional Survey

K. Gartrell¹; A.M. Trinkoff²; C.L. Storr³; M.L. Wilson¹; A.P. Gurses⁴

¹National Institutes of Health/National Library of Medicine/Lister Hill National Center for Biomedical Communications, Bethesda, MD; ²University of Maryland School of Nursing, Baltimore, MD; ³Johns Hopkins University School of Nursing, Baltimore, MD; ⁴Armstrong Institute for Patient Safety and Quality, Johns Hopkins School of Medicine, Baltimore, MD

Keywords
Personal health record, nurse, data privacy and security, health promotion, technology acceptance model

Summary
Background: To our knowledge, no evidence is available on health care professionals’ use of electronic personal health records (ePHRs) for their health management. We therefore focused on nurses’ personal use of ePHRs using a modified technology acceptance model.

Objectives: To examine (1) the psychometric properties of the ePHR acceptance model, (2) the associations of perceived usefulness, ease of use, data privacy and security protection, and perception of self as health-promoting role models to nurses’ own ePHR use, and (3) the moderating influences of age, chronic illness and medication use, and providers’ use of electronic health record (EHRs) on the associations between the ePHR acceptance constructs and ePHR use.

Methods: A convenience sample of registered nurses, those working in one of 12 hospitals in the Maryland and Washington, DC areas and members of the nursing informatics community (AMIA and HIMSS), were invited to respond to an anonymous online survey; 847 responded. Multiple logistic regression identified associations between the model constructs and ePHR use, and the moderating effect.

Results: Overall, ePHRs were used by 47%. Sufficient reliability for all scales was found. Three constructs were significantly related to nurses’ own ePHR use after adjusting for covariates: usefulness, data privacy and security protection, and health-promoting role model. Nurses with providers that used EHRs who perceived a higher level of data privacy and security protection had greater odds of ePHR use than those whose providers did not use EHRs. Older nurses with a higher self-perception as health-promoting role models had greater odds of ePHR use than younger nurses.

Conclusions: Nurses who use ePHRs for their personal health might promote adoption by the general public by serving as health-promoting role models. They can contribute to improvements in patient education and ePHR design, and serve as crucial resources when working with their individual patients.
1. Introduction

The U.S. government’s Health Information and Technology (HIT) for Economic and Clinical Health Act [1] supports the adoption and meaningful use of HIT and provides incentives for providers and hospitals to demonstrate “meaningful use” of electronic health records (EHRs), including allowing patients to access their health information via an ePHR [2, 3]. An ePHR is “an electronic record of health-related information on an individual that conforms to nationally recognized interoperability standards that can be drawn from multiple sources while being managed, shared, and controlled by the individual” [4, p. 19]. ePHRs can be either non-tethered or tethered [5]. Non-tethered ePHRs are stored off line (e.g., USB drive) or on a server that is maintained by a third party (e.g., Microsoft HealthVault) [6]. Tethered ePHRs (e.g., patient portals) are connected to EHRs offered by providers, hospitals, or health insurance companies [7, 8]. Tethered ePHRs allow patients to see selected data stored in their providers’ EHR [7, 8].

The impact of ePHRs on health outcomes has been found to be equivocal yet access to health records appears to enhance a patients’ perceptions of control [9]. A well-designed ePHR can educate patients on specific health problems [10], help provide health management guidelines (e.g., monitoring and adherence to treatment) and evidence-based preventive care [11–14], and track changes in health behaviors [11, 15], such as alcohol and drug use, regular exercise, diet, and medication compliance [16–18]. The potential for ePHRs to improve health care is significant. The ability to view and verify one’s information is advantageous for chronic disease management (e.g., diabetes, heart failure, or multiple sclerosis). Studies find that using an ePHR can improve diabetes self-management and increase medication compliance [19–24]. Patients’ attitudes toward ePHRs adoption has been found to be related to perceived usefulness and perceived ease of use [25], communication with providers [26–29], and ability of accessing services and information [30–32]. Providers generally report improved efficiency in treatment, interaction with patients and their family, emergency access for patients’ care, and efficiency of medication management [29–31, 33–36]. Despite their potential for positive health outcomes, the prevalent barriers for ePHR adoption for both patients and providers are data privacy and security concerns [37, 38] as well as the accuracy of underlying data [39]. Data errors can occur when patients enter or update data in web-based ePHRs [7, 36], however certain design features (e.g., color coding or criteria-defined radio buttons) can improve data accuracy by guiding data entry [40]. Also, patients can review and verify their information in the Tethered ePHRs and alert their providers of discrepancies resulting from outdated laboratory results and medication lists [39]. Another barrier for adoption of ePHRs by patients is low computer competency and health literacy [16, 41, 42].

Based on results of a national survey in 2010 indicating that only 10% of consumers use ePHRs [43], understanding the barriers and facilitators to adoption is critical. More research is needed to understand factors that influence ePHRs use, as definitions and types of ePHRs continue to evolve. To our knowledge, no evidence is available on health care professionals’ use of ePHRs for their own health management. In this study we focus on nurses’ personal use of ePHRs because a role of a nurse is to assist and encourage people to be more proactive in their own health care including personal health data record-keeping and this is the first step in establishing effective partnerships between patients and nurses [17]. Nurses have a tremendous opportunity to assist and educate patients in using ePHRs to obtain more efficient care and improved clinical outcomes [10, 44].

1.1 Expanded Technology Acceptance Model: ePHR Acceptance Model

This study was guided by a well-known conceptual model, the technology acceptance model [45]. The technology acceptance model has widespread application in explaining health care professionals’ intention to adopt HIS/TE technologies [46]. Studies have shown that perceived usefulness [47–52] and perceived ease of use [53–56] are two of the most significant predictors for intention to use and actual use. The notion of the perceived usefulness and perceived ease of use in the technology acceptance model are similar to the constructs of Rogers’ perceived relative advantage and perceived complexity in the diffusion of innovation theory [58].

For this study, the technology acceptance model was expanded to include two additional constructs:
1. perceived data privacy and security protection; and
2. perceived health-promoting role model (see ePHR acceptance model, Figure 1).

The Health Insurance Portability and Accountability Act and increased awareness of personal health information breaches have identified the necessity of data safeguards. Data privacy and security are perceived as barriers to adoption of ePHR among consumers [59] and physicians in clinical practice [29, 36]. The other construct added was perceived health-promoting role model, based on the notion that nurses promote self-care and active participation of individuals in managing their health care [60, 61]. The health-promoting role of nurses is an important factor in promoting a healthy lifestyle of patients based on nurses' experiences [60, 61].

The ePHR acceptance model also allows for moderating influences on the associations between the ePHR acceptance constructs and ePHR use. A large proportion of the U.S. nursing workforce is older than age 50 [62], thus we explored whether there is a “digital divide” [63] based on age that may influence the association between acceptance and ePHR use. Patients with chronic conditions who need more monitoring of their health and greater provider interaction might also have a different pattern of acceptance and ePHR use. One study found that more than half (56%) of their respondents managing chronic conditions reported searching for information about their conditions or medications using ePHR [64]. While there are no data on nurses, physicians who use EHRs for patient care had a greater awareness of ePHR than physicians who had no intention of using EHRs [33]. Thus, we explored possible moderation influences of chronic illness and medication use and whether one's provider uses an EHR.

1.2 Study Objectives

The objectives of this study were threefold:
1. to examine the psychometric properties of the ePHR acceptance model,
2. to examine the associations of perceived usefulness, ease of use, data privacy and security protection, and perception of self as health-promoting role models to nurses’ own ePHR use, and
3. to examine the moderating influences of age, chronic illness and medication use, and providers’ use of EHR on the associations between the ePHR acceptance constructs and ePHR use.

We tested the following hypotheses: (H1) perceived usefulness will be positively associated with ePHR use in nurses, (H2) perceived ease of use will be positively associated with nurses’ ePHR use for their own health information, (H3) perceived data privacy and security protection will be positively associated with ePHR use, (H4) perceived health-promoting role model will be positively associated with ePHR use, and (H5) moderating influences of age, chronic illness and medication use, and provider’s use of EHR will be seen between each of the four model constructs and ePHR use.

2. Methods

2.1 Research Design and Sample

The proposed model was tested using data from a cross-sectional, anonymous online survey of personal ePHR use among a convenience sample of U.S. registered nurses (RNs). The survey was conducted from October 2013 to January 2014. The study recruited nurses working in 12 hospitals in the Maryland and Washington, DC areas, and members in two national specialty organizations: The American Medical Informatics Association (AMIA) and the Healthcare Information and Management Systems Society (HIMSS). The accessible population included subjects 18 years or older of either gender who were able to read English and were listed under the hospital, AMIA, or HIMSS listservs. All RNs were employed at the time of the survey; retired and unemployed nurses (including students) were excluded.

RNs were informed about the survey through their respective listservs. An assumption was made that invitation e-mails and follow-up reminders were received by all the targeted nurses. The invitation e-mail and follow-up reminders included a voluntary consent, a description of the anonymity
protection provided, and an online survey (Qualtrics©) link. The 37-item survey took approximately 15 minutes to complete. Of the 15,383 estimated RNs contacted, 847 completed a survey (estimated 5.5% response rate). Two participants received iPad minis from a drawing offered as an incentive to encourage participation.

2.2 Survey Development

Reliable and validated measurement scales were chosen after a review of the literature and identifying items used in national consumer surveys. Most items required modification to reflect the context of ePHR and nursing. Four experts in methodology and informatics and four doctoral nursing students took part in the pilot testing. Their feedback was used to validate whether the study survey assessed what it was designed to measure and was useful in improving the content, skip patterns, and enhancing the clarity of the questions, such as producing consistency in the wording of items.

A description of ePHR was presented in the beginning of the survey with an ePHR screen image. The definition of ePHR was inclusive without distinguishing types of ePHR (i.e., tethered or non-tethered). For this study, ePHR users and nonusers were defined based on a yes/no response for the question, “Have you ever used an ePHR to view, update, or manage your health information?” This question was adapted from the national consumer survey on HIT conducted by the California Health Care Foundation [65]. For ePHR users, we inquired about frequency and duration of ePHR use, using questions adapted from the health information technology evaluation collaborative consumer HIT survey of Patel et al. [66].

2.3 Measures

Our ePHR acceptance model constructs were measured by 30 items using 4-point Likert responses that were then converted into summative scales. Greater details of the operationalization of these constructs are presented in Table 1. Several of the constructs were tailored to appropriately denote ePHR use versus nonuse.

Based on the original definition by Davis [45], perceived usefulness was defined as the degree to which an individual believes that using an ePHR would improve their ability to manage their disease. Perceived usefulness of ePHR was assessed by 10 items taken from the national consumer survey on HIT conducted by the California Health Care Foundation [65]. The items were phrased, for ePHR users: “here are some useful ePHR features. How useful has each of these been to you?” and for ePHR nonusers: “if your health information were available on ePHR, how useful would these be to you?” Item responses were coded as: 1=not at all useful, 2=not too useful, 3=somewhat useful, and 4=very useful. A total score was calculated by summing the individual item responses. Higher scores reflected a greater level of perceived usefulness. The Cronbach’s alpha for our scale was very good at 0.89 (Table 2).

Perceived ease of use was defined as the degree to which an individual believes that using an ePHR would be effortless based on the original definition by Davis [45]. Perceived ease of use of ePHR was measured using 4 out of 6 items of the perceived ease of use scale developed by Davis [45] (Cronbach’s α=0.89–0.97). The items were phrased, for users: “since you have used an ePHR, how much do you agree or disagree with each one?” and for nonusers: “if you had an ePHR, how much would you agree or disagree with each one?” Response options were coded as: 1=strongly disagree, 2=disagree, 3=agree, and 4=strongly agree. A total score was calculated summing the individual item responses and a higher score meant a greater level of perceived ease of use. The Cronbach’s alpha of our scale was very high at 0.95 (Table 2); similar to the original scale of Davis [45].

Perceived data privacy and security protection was defined as the degree to which an individual believes that their ePHR contains "physical, technological, and administrative security safeguards used to protect individually identifiable health information" [67, ep. 9]. This was assessed via 8 items also used in the national consumer survey on HIT [65]. The items were phrased, for users: “how protected would you feel about the privacy and security of your information given these situations?” and for nonusers: “here are some things that might affect whether you use an ePHR that helps you view, update, or manage your health information. How protected would you feel about the privacy and security of your health information given these situations?” Responses were coded as: 1= not at
all protected, 2=not too protected, 3=somewhat protected, and 4=very protected. A total score was calculated by summing the individual item responses and a higher score reflected a greater level of perceived data privacy and security protection (Cronbach’s alpha=0.90, ▶Table 2).

Perceived health-promoting role model was defined as the degree to which an individual believes that “the nurse has responsibility to model personal health-promoting practices and behaviors” [61 p. 817]. Eight items were selected from the 19-item nurses’ identification of self as role model of health promotion subscale within the Self as Role Model for Health Promotion scale developed by Rush and colleagues [61]. Items were phrased, “how much do you agree or disagree with each one?” with responses coded as follows: 1=strongly disagree, 2=disagree, 3=agree, and 4=strongly agree. Individual item responses were summed and a high total score represented a greater level of perceived health-promoting role model. The internal consistency reliability of our scale (Cronbach α=0.85, see ▶Table 2) was better than the original scale of Rush et al. (Cronbach’s α=0.49–0.71) [61].

Demographic characteristics included age in years, gender, race/ethnicity, education, marital status, full-time employed status, years of working as RN, current position, and specialty area. Health was assessed with a self-rated scale ranging from poor to excellent, which was coded as: 0=poor/fair, and 1=good/very good/excellent. We examined age, chronic illness and medication use, and providers’ EHR use as moderators. Age was dichotomized (older: >50 vs. younger: ≤50). More than one-third (41%) of our sample was older than 50, which is similar to the result of the U.S. nursing workforce survey in 2013 [62]. Questions for chronic conditions and medication use were adapted from a consumer survey [66]. Responses from the questions for chronic condition and medication use were combined to decrease collinearity (coded as no=neither condition, and yes=either one or both). A single item assessed whether the respondent’s providers used EHR as part of their own health care (yes/no).

2.4 Analysis

We used descriptive statistics to examine the distribution and frequency of the four constructs (perceived usefulness, ease of use, data privacy and security protection, and health-promoting role model), age, chronic illness and medication use, providers’ use of EHR, the nursing group (i.e., nursing informatics community vs. hospital nurses), and other demographic information. Differences were explored using t-tests for continuous variables and chi-square with Yate’s correction for continuity, which compensates for the overestimate of the chi-square value when used with a 2 by 2 table, for categorical variables. Correlations among the four constructs were calculated using Pearson’s correlation statistic. The correlations among ePHR acceptance constructs were small (r<0.30), positive, and significant (p<0.01), with the exception of the correlation between perceived ease of use and perceived data privacy and security protection as medium (r=0.39, p<0.01). Cronbach’s alpha coefficient was used to assess the internal consistency reliability of each scale and all values were greater than the acceptance level of 0.70 [68]. Independent sample t-tests indicated evidence for construct validity [69] of each scale because significant differences were found between the mean scores of ePHR users and nonusers on perceptions of usefulness (p<0.01), ease of use (p<0.05), and health-promoting role model (p<0.05).

Relationships were evaluated via odds ratios estimates and the use of regression models that allowed us to test if constructs were significantly related to ePHR use. Unadjusted estimates were derived from binary logistic regression models before proceeding to models that included additional covariates. Additional covariates included nursing group (nursing informatics community vs. hospital nurses), age, chronic illness and medication use, and providers’ use of EHR. Multiple logistic regression models using a forced entry method were used to examine the association of the four constructs with ePHR use and covariates. Interaction terms were then entered into models. Statistical interaction occurs when the effect of one independent variable (e.g., perceived health-promoting role model) on the ePHR use depends on the value of another independent variable (e.g., age) [70]. If the p-value of the interaction effect (e.g., perceived health-promoting role model*age) is less than 0.05, the interaction is significant. For covariates found to be operating as moderators, we plotted an interaction graph and calculated separate odds ratios for subgroups. No outliers (standardized residual >3) and no multicollinearity across the covariates was found. Omnibus tests were all significant (p<0.05) except perceived data privacy and security protection in crude odds ratios (►Table 4).
Hosmer-Lemeshow tests indicated that there was a good fit (p>0.05) in all models except for perceived data privacy and security protection in crude odds ratios and in the model that adjusted for all covariates (▶Table 4). SPSS® 21 was used for all data analyses.

3. Results

3.1 Sample Description

The average age of the 847 nurse respondents was 45 years, ranging from 21 to 71 (▶Table 3). The majority of respondents were female (95%), white (75%), married (68%), and employed full-time (91%). Nearly 80% of them worked as hospital nurses, most of them being staff nurses (61%) in non-critical areas (64%). The vast majority of respondents (96%) self-rated their health status as excellent, very good, or good, although 69% indicated they had either a chronic illness or medication use. Over two thirds (71%) had providers that used EHRs. Forty-seven percent of respondents (n=400) were ePHR users, with 82% of them using ePHR less than once a month. ePHR users spent an average of 19 minutes (SD=17.4) each time they accessed ePHR.

Several characteristics varied by ePHR use. A larger proportion of ePHR users had a Master's degree or higher (40%) and were currently married or living with partners (71%) compared to nonusers, respectively 28% and 65%. ePHR users were significantly less likely to be staff nurses (51%), and to have noncritical care specialties (55%) as compared to nonusers, respectively 69% and 71%. Nurses in the ePHR user group had been working as a RN longer than nonusers (average 20 years vs. 18 years respectively). Nurses in the ePHR user group were significantly older (age>50, p<0.05), had more chronic illness and medication use (p<0.01), had providers that used EHR in their practice (p<0.01), and were more likely to be a member of the nursing informatics community (p<0.01).

3.2 Associations of Each Construct to Nurses ePHR use

Each ePHR acceptance construct showed a significant association with ePHR use except perceived data privacy and security protection (▶Table 4) (crude odds ratios). Perceived usefulness had a significant negative association with ePHR use, such that ePHR users were less likely to perceive the ePHR as useful compared to nonusers (OR=0.90, 95% CI=0.88–0.92). Significant differences were found in all features of perceived usefulness between users and nonusers (p<0.01, see ▶Supplemental Figure). The vast majority of ePHR users valued all features less (i.e., somewhat useful + very useful) than nonusers. ePHR users clearly valued four features more (i.e., somewhat useful + very useful): “looking at the results of your lab tests or other tests (95%)”, “making sure your information is correct (93%)”, “sending or getting an e-mail from a doctor or nurse (88%)”, and “managing your family’s health visits, medicines, and other information in one place (87%)” than other features. Perceived ease of use was positively associated with ePHR use, as ePHR users were significantly more likely to perceive the ePHR as easy to use compared to nonusers (OR=1.05, 95% CI=1.01–1.09). Perceived data privacy and security protection had a positive association with ePHR use, but it was not statistically significant (OR=1.01, 95% CI=0.98–1.03). Perceived health-promoting role model was positively associated with ePHR use. ePHR users were significantly more likely to perceive that a health-promoting role model is important compared to nonusers (OR=1.03, 95% CI=1.01–1.05). Together, all ePHR acceptance constructs made statistically significant contributions to the model that also adjusted for nursing group (model 1) and the direction remained the same as the unadjusted estimates. The amount of variance in ePHR use accounted for by all four constructs in model 1 was between 29% (Cox&Snell R2) and 39% (Nagelkerke R2). Those significant contributions of ePHR acceptance constructs remained the same, except for perceived ease of use (p-value changed from model 1=0.03 to model 2=0.06), after including the additional covariates of age, chronic illness and medication use, and providers’ use of EHR in model 2. The amount of variance in ePHR use accounted for by all four constructs in model 2 was between 33% (Cox&Snell R2) and 44% (Nagelkerke R2).
3.3 Moderating Influence

An interaction was detected between perceived data privacy and security protection and the providers’ use of EHR (p<0.05) on ePHR use. Therefore, separate odds ratios for the association between ePHR use and perceived data privacy and security protection were calculated for each of the two provider subgroups. As seen in Table 5 (crude odds ratios), nurses who perceived greater data privacy and security protection had greater odds of ePHR use (OR=1.01, 95% CI=0.99–1.04) if their providers used EHRs than those whose providers did not use EHRs (OR=0.96, 95% CI=0.92–1.00). The significantly different slopes of these two subgroups were plotted to demonstrate the positive interaction. Figure 2 displays the association between perceived data privacy and security protection and ePHR use by provider subgroup. The slope for the nurses whose providers did not use EHR was associated with a greater decrease in perceived data privacy and security protection scores than the slope for the nurses whose providers used EHR. These odds ratio estimates for the subgroup models adjusted for nursing group (Model 1) and for nursing group, age, and chronic illness and medication use (Model 2) were very similar to the crude estimate of the unadjusted model (Table 5).

A significant interaction effect between perceived health-promoting role model and age (p<0.05) was also detected in relation to ePHR use and separate odds ratios were calculated for each age subgroup (Table 6). Older nurses (age>50) who perceived themselves as greater health-promoting role models had greater odds of ePHR use (OR=1.07, 95% CI=1.02–1.11) compared to younger nurses (age≤50; OR=1.01, 95% CI=0.98–1.04). Figure 3 illustrates the association between perceived health-promoting role model and ePHR use by age groups. The slope for the older nurses was associated with a greater increase in perceived health-promoting role model scores than the slope for the younger nurses. Estimates from the adjusted models were similar to the crude estimate (Table 6). No interactions were found for chronic illness and medication use.

4. Discussion

Overall, measures created for our adaptation of the technology acceptance model had sufficient internal consistency reliability and construct validity. More importantly the ePHR acceptance model fit the data well. ePHR use variance (33%-44%) was explained by perceptions on usefulness, ease of use, data privacy and security protection, and health promoting-role model after holding other covariates constant. Studies on nurses, physicians, and pharmacists have also found that the variance in actual use of HIT (55%-75%) is explained by perceptions on usefulness and ease of use [49, 50, 54]. Three constructs were significantly related to nurses’ own ePHR use after adjusting all covariates: usefulness, data privacy and security protection, and perception of self as a health-promoting role model. Significant interactions were found between data privacy and security protection and the providers’ use of EHR on ePHR use and between health-promoting role modelling and age on ePHR use.

Nurses who used ePHR were significantly less likely to feel that ePHR was useful for their own health management compared to nonusers, which did not support our hypothesis. This finding was contrary to previous HIT studies among health care professionals where statistically significant positive association between perceived usefulness and technology use has been found [52, 55, 56, 71, 72]. Perceived usefulness has also been found to be a significant factor that influences the use of an ePHR among patients [73, 74]. Our unexpected finding should be viewed with caution as the users’ answers were based on their actual experience, while the nonusers’ responses were based on perceptions. The description of ePHR that was provided in the beginning of the survey and the hypothetical prompt questions (e.g., if your health information were available on ePHR, how useful would these be to you?) might have introduce some bias. However, ePHR users clearly valued some feature over others, a finding found by other studies [74, 75]. We did not assess what specific functionalities were available and users may not have access to all of the functions asked about in the survey, as one survey has found that about 35% of their ePHR respondents answered as “have not done” when asked about specific features [65]. Alternatively, nurses in our sample may have felt that the items were not applicable because the vast majority of them were healthy and working. Increasing use of ePHR may not improve health outcomes unless patients adopt and use it consistently [66] and we

© Schattauer 2015 K. Gartrell et al.: Testing the EPHR Acceptance Model for Managing Health
found that the majority of users used ePHRs less than once a month. Additional research is needed to understand whether frequent users are more likely to perceive usefulness of ePHR as compared to nonfrequent users. Future research should also examine whether users’ perceptions of ePHR usefulness are different based on the complexity of the ePHR.

Perceived ease of use showed a positive association with ePHR use, which supported our hypothesis. Our result, like those of others [49, 54], showed that nurses who used ePHR were more likely to perceive ePHR as easy to use. Perceived ease of use was the facilitator for adoption of ePHRs by family physicians [29] and patients [31, 73]. We did not examine the relationship between perceived usefulness and ease of use; studies find perceived ease of use to be a significant antecedent of perceived usefulness among nurses and occupational therapists that adopt HITs [54, 55, 76, 77]. Future research should examine the association between perceived usefulness and ease of use.

Although perceived data privacy and security protection did not show a significant bivariate association with ePHR use, it was significantly associated with ePHR use after adjustment for covariates. Nurses in ePHR user group were more likely to feel that their data and privacy were protected in their ePHRs compared to nonusers after adjustment for covariates. Similar to our finding, ePHR users among consumers were less concerned about the privacy of information in their ePHRs [59]. Perceived privacy concern was a potential risk factor for willingness to use ePHRs by both providers and patients [29, 36, 78]. Similarly, privacy and security concerns were barriers to the adoption of HIT by a family medicine group [79]. Angst and Agarwal [78] found that privacy concerns were negatively associated with the likelihood of adoption of ePHR among the general population. Tung et al. [77] found that perceived ease of use has direct and positive influence on trust, which, in turn, has a direct and positive influence on perceived usefulness when nurses adopt a HIT. These directions were not included in our model but should be tested in future research.

Perceived health-promoting role model was hypothesized to have a positive association with ePHR use. An important new finding is that nurses in the ePHR user group were more likely to perceive themselves as health-promoting role models than nonusers. Awareness of one’s own fitness and lifestyle behaviors is a basis of health promotion for nurses [60, 61, 80], and nurses generally perceive health promotion as part of their role [81]. A champion (e.g., an advocate for the use of an ePHR) can play the role of knowledge agent by transferring information they gained from experiences into the implementation processes [79, 82]. Nursing feedback and involvement in design, development, and implementation of HIT were found to be critical in improving quality of care [83–85]. Nurses’ health-promoting role can enhance patients’ preventive care (e.g., promoting a healthy diet and exercise, smoking cessation, age appropriate screening, chronic disease management and medication compliance, or other hygiene practices) [81]. Nurses can act as role models, encouraging and motivating patients to learn about their health and take ownership of the decisions and behaviors that ultimately affect their health. Thus, personal experience with their own ePHR use may encourage nurses to promote use among patients. Indeed, the Office of the National Coordinator for Health Information Technology and the American Nurses Association supports a professional obligation to become familiar with the technology and promote personal health care information management [86]. Nurses’ health-promoting role can advance patient education in ePHRs for more efficient care and improved clinical outcomes.

Our hypotheses that the providers’ use of EHR acts as a moderator between perceived data privacy and security protection and ePHR use and that nurses’ age acts as a moderator between perceived health-promoting role and ePHR use were both supported. It may be that tethered ePHRs offer significantly more features and values (e.g., access to their medical record data). Patients have reported feeling trust and confidence in their providers by accessing their information that was stored in EHRs [87, 88]. More than half (54%) of physicians adopted EHRs in 2011 and 74% of adopters reported believing that patient care is enhanced by using EHRs [89]. Our findings suggest that the use of EHR by providers is a great resource for patients to be aware of ePHR [89] because physicians commonly offer ePHRs to patients [43]. This may allow individuals to have a sense of control over their privacy and confidentially in ePHRs [90]. Age has been found to moderate HIT adoption in another study [91]. Older nurses (age>50) in our study were more likely to perceive themselves as health-promoting role models than younger nurses (age≤50), which influenced use of ePHR. The higher perceptions on health-promoting role among older nurses is very encouraging for the use of ePHR.
5. Limitations

Initial inquiries into new areas of research often have sampling and design limitations and this study is no exception. One weakness of a survey is that causal relationship cannot be inferred; only associations can be established [92]. In addition, restraint should be used in generalizing the findings because of the convenience sampling method and the extremely low response rate. While more than one-third (41%) of our sample was older than 50, comparable to proportions found in the most recent U.S. workforce nurse survey [62], there may be other sampling biases as it is possible that nurses who are technologically savvy and have interests in the topic of ePHRs might be more likely to participate in a survey like ours. Thus our estimates should be viewed with caution and it remains to be seen whether the association between factors remains the same if the sample composition is different.

The survey also had some limitations in the context of measurement. We did not distinguish what type of ePHR (tethered or non-tethered) participants used, which could explain whether ePHR use is influenced by the features of the ePHR (e.g., usefulness). This study evaluated ePHR acceptance constructs using self-reported perceptions as opposed to objective measures. The assessment of perceptions on usefulness, ease of use, and data privacy and security protection in ePHRs among nonusers should be cautiously interpreted because the responses from these were hypothetical, not actual. In contrast, the internal consistency reliabilities of all scales showed good Cronbach’s alpha, and most previous HIT acceptance studies that employed self-reported measures demonstrated acceptable reliability in the summative scales [45, 93]. There are variables that could further explain ePHR acceptance and use, such as peer influence, that were not explored in our study. However, this study represents a rare attempt to model nurses ePHR acceptance based on an expanded technology acceptance model that included perceived data privacy and security protection and health-promoting role. The overall models fit the data well and ePHR use variance was explained by 33%-44% with four constructs after controlling all covariates.

6. Conclusions and Future Research

This study was exploratory and innovative as no other studies have yet assessed data privacy and security protection and health-promoting role modelling in the technology acceptance model. After controlling for several covariates, perceptions of usefulness, data privacy and security protection, and health-promoting role were all statistically significant factors that influenced ePHR use. Our findings suggest that ePHR users feel more protected and less concerned about privacy and security when their providers use EHRs. Promoting wide adoption and use of ePHRs by nurses may benefit the general public by endorsing the use of ePHRs. Moreover, nurses may contribute to improvements in patient education and ePHR design.

Future surveys should strive for better response rates by improving methods to engage nonresponders while also being cognizant of obtaining representative samples of nurses. Research on this topic could also include other health care professionals (e.g., pharmacists and physicians). Our expanded model and items that measured the concepts of perceptions of usefulness, ease of use, data privacy and security protection, and health-promoting role should be replicated to confirm reliability and validity. Further assessment of different types of ePHRs may explain whether more complex ePHR features affect adoption and use of ePHR.

Clinical Relevance Statement
ePHR research often lacks a theoretical framework supported by empirical findings and to our knowledge no studies have examined health care professionals’ ePHRs use for their own personal health management. More work needs to be done in this area because if health care professionals do not express satisfaction and do not want to use ePHRs for their own health monitoring how can we expect patients in general to use them?
Conflicts of Interest
None of the authors have a conflict of interest. The authors are responsible for the writing and content of this article. The opinions expressed in this article are those of the authors and do not necessarily reflect the policies of the National Institutes of Health.

Human Subjects Protections
Neither human nor animal experimental subjects were included in the project. The study received Institutional Review Board approval from the University of Maryland, Baltimore and each facility, and permission was obtained from AMIA and HIMSS.

Acknowledgments
This work was supported by the American Nursing Informatics Association Scholarship Award and by the Graduate Assistance in Areas of National Need fellowship from the University of Maryland School of Nursing. The authors would like to thank the nurses who participated in the survey. The authors also would like thank the editorial assistance of the National Institutes of Health Fellows Editorial Board.
Fig. 1  Electronic Personal Health Record (ePHR) Acceptance Model among Nurses (adapted from the Technology Acceptance Model of Davis, 1989). The ePHR acceptance model contains four constructs on the left side and the outcome variable on the right side. The directions are illustrated with arrows for each hypothesis. The tested moderators between four constructs and the outcome variable are illustrated as one large arrow.

(a) age, (b) chronic illness and medication use, (c) providers’ use of electronic health records

Fig. 2  Predicted Probability of ePHR Use and Perceived Data Privacy and Security Protection by Providers Use of Electronic Health Records. Lines are broken where no total scores exist.
Fig. 3  Predicted Probability of ePHR Use and Perceived Health-Promoting Role Model by Age. Lines are broken where no total scores exist.
# Table 1 Description of the ePHR Acceptance Model Constructs

<table>
<thead>
<tr>
<th>Construct</th>
<th>Measures sources</th>
<th># of items</th>
<th>Cronbach’s alpha</th>
<th>Question items</th>
<th>Likert scale responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perceived usefulness</td>
<td>National Consumer Survey on Health Information Technology by California Health Care Foundation [65]</td>
<td>10</td>
<td>Not reported</td>
<td>ePHR USERS: Here are some useful ePHR features. How useful has each of these been to you?; NON ePHR USERS: If your health information were available on ePHR, how useful would these be to you?; 1. Looking at the results of your lab tests or other tests. 2. Making sure your information is correct. 3. Scheduling a doctor’s visit. 4. Renewing prescription medicines. 5. Keeping track of your child’s health records (e.g., immunization dates and information). 6. Getting a reminder for when you need a test (e.g., a mammogram or HbA1C). 7. Sending or getting an email from a doctor or nurse. 8. Managing your family’s health visits, medicines, and other information in one place. 9. Sharing your health information with your family. 10. Seeing your providers’ instructions for taking care of your health.</td>
<td>1=Not at all useful 2=Not too useful 3=Somewhat useful 4=Very useful</td>
</tr>
<tr>
<td>Perceived ease of use</td>
<td>Davis [45]</td>
<td>4</td>
<td>0.89–0.97</td>
<td>ePHR USERS: Since you have used an ePHR, how much do you agree or disagree with each one?; NON ePHR USERS: If you had an ePHR, how much would you agree or disagree with each one?; 1. Learning to operate an ePHR is/would be easy for me. 2. My interaction with an ePHR is/would be clear and understandable. 3. It is/would be easy for me to become skillful at using an ePHR. 4. I find/would find an ePHR easy to use.</td>
<td>1=Strongly disagree 2=Disagree 3=Agree 4=Strongly agree</td>
</tr>
</tbody>
</table>
Table 1 Continued

<table>
<thead>
<tr>
<th>Construct</th>
<th>Measures sources</th>
<th># of items</th>
<th>Cronbach’s alpha</th>
<th>Question items</th>
</tr>
</thead>
</table>
| Perceived data privacy and security protection | National Consumer Survey on Health Information Technology by California Health Care Foundation [65] | 8          | Not reported     | **ePHR USERS:** How protected would you feel about the privacy and security of your information given these situations?; **NON ePHR USERS:** Here are some things that might affect whether you use an ePHR that helps you view, update, or manage your health information. How protected would you feel about the privacy and security of your information given these situations?:  
1. Your doctor or other health provider told you that your information was safe.  
2. Your friends or family used this kind of an ePHR and said their information was safe.  
3. You saw a sign or seal of approval on an ePHR that said it was safe. The sign was like one you would see on a bank website.  
4. You trusted your doctor or the organization that provided an ePHR.  
5. The ePHR had a detailed privacy policy.  
6. You learned about government privacy rules about health information (e.g., HIPAA).  
7. You found that you would be told if anyone looked at your information who should not have.  
8. There were strong laws and fines for ePHRs if those without permission accessed your health information.  
How much do you agree or disagree with each one?:  
1. I have to be knowledgeable about health related issues because patients expect it of me.  
2. I feel like a role model when people ask me for health-related information.  
3. I feel guilty when I teach about health behaviors I am not practicing.  
4. I have to practice a healthy lifestyle because patients expect me to.  
5. I feel concerned when patients see I am not practicing what I preach.  
6. To be a role model of health promotion, I should consistently attain a high standard of healthy behaviors.  
7. I must “practice what I preach” because patients expect it of me.  
8. I practice a healthy lifestyle because I am a nurse.  
Likert scale responses:  
1 = Not at all protected  
2 = Not too protected  
3 = Somewhat protected  
4 = Very protected |
Table 2: Perceived Usefulness, Ease of Use, Data Privacy and Security, and Role Model for ePHR Users and Nonusers: Mean (SD), Cronbach’s Alpha, T-test

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Total (n=847)</th>
<th>ePHR non users (n=447)</th>
<th>ePHR users (n=400)</th>
<th>t-test</th>
<th>p</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td># Items (30)</td>
<td>Range</td>
<td>Mean (SD)</td>
<td>Mean (SD)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Cronbach’s alpha</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Perceived usefulness</td>
<td>10</td>
<td>1–40</td>
<td>29.2 (10.2)</td>
<td>33.4 (7.4)</td>
<td>24.5 (10.9)</td>
</tr>
<tr>
<td>Perceived ease of use</td>
<td>4</td>
<td>1–16</td>
<td>12.8 (3.72)</td>
<td>12.5 (4.0)</td>
<td>13.1 (3.3)</td>
</tr>
<tr>
<td>Perceived data privacy and security</td>
<td>8</td>
<td>1–32</td>
<td>21.9 (6.5)</td>
<td>21.8 (6.6)</td>
<td>22.0 (6.4)</td>
</tr>
<tr>
<td>health-promoting role model</td>
<td>8</td>
<td>1–32</td>
<td>22.7 (5.3)</td>
<td>22.3 (5.2)</td>
<td>23.1 (5.4)</td>
</tr>
</tbody>
</table>
### Table 3  Characteristics (n, %) of Nurses (n=847)

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Total (n=847)</th>
<th>ePHR nonusers (n=447)</th>
<th>ePHR users (n=400)</th>
<th>X²</th>
<th>p</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (years), Mean (SD)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>≤ 50</td>
<td>498 (59.0)</td>
<td>281 (63.0)</td>
<td>217 (54.5)</td>
<td>6.26</td>
<td>0.01</td>
</tr>
<tr>
<td>&gt; 50</td>
<td>346 (41.0)</td>
<td>165 (37.0)</td>
<td>181 (45.5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>799 (94.6)</td>
<td>424 (95.1)</td>
<td>375 (94.0)</td>
<td>0.29</td>
<td>0.59</td>
</tr>
<tr>
<td>White</td>
<td>633 (75.2)</td>
<td>321 (72.6)</td>
<td>312 (78.0)</td>
<td>2.97</td>
<td>0.09</td>
</tr>
<tr>
<td>Education</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diploma/associate’s degree</td>
<td>109 (12.9)</td>
<td>68 (15.3)</td>
<td>41 (10.3)</td>
<td>13.91</td>
<td>&lt;0.01</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>451 (53.4)</td>
<td>251 (56.4)</td>
<td>200 (50.0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master’s/doctoral</td>
<td>285 (33.7)</td>
<td>126 (28.3)</td>
<td>159 (39.8)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marital status</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Never married</td>
<td>166 (19.7)</td>
<td>105 (23.6)</td>
<td>61 (15.3)</td>
<td>9.19</td>
<td>&lt;0.05</td>
</tr>
<tr>
<td>Divorced/separated/widowed</td>
<td>106 (12.6)</td>
<td>53 (11.9)</td>
<td>53 (13.3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Currently married/living with partner</td>
<td>572 (67.8)</td>
<td>287 (64.5)</td>
<td>285 (71.4)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employment status</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-time employed, yes</td>
<td>772 (91.1)</td>
<td>412 (92.2)</td>
<td>360 (90.0)</td>
<td>0.98</td>
<td>0.32</td>
</tr>
<tr>
<td>Years of working as registered nurse, Mean (SD)</td>
<td>18.9 (12.9)</td>
<td>18.0 (12.7)</td>
<td>19.9 (13.0)</td>
<td>t= -2.20</td>
<td>0.03</td>
</tr>
<tr>
<td>Current position</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff/general duty/private duty</td>
<td>515 (60.8)</td>
<td>310 (69.4)</td>
<td>205 (51.3)</td>
<td>61.18</td>
<td>&lt;0.01</td>
</tr>
<tr>
<td>Nurse manager/ supervisor/other administrator</td>
<td>119 (14.0)</td>
<td>58 (13.0)</td>
<td>61 (15.3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clinical informatics specialist</td>
<td>119 (14.0)</td>
<td>25 (5.6)</td>
<td>94 (23.5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Otherd</td>
<td>94 (11.1)</td>
<td>54 (12.1)</td>
<td>40 (10.0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Specialty area</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noncritical care</td>
<td>539 (63.6)</td>
<td>319 (71.4)</td>
<td>220 (55.0)</td>
<td>53.72</td>
<td>&lt;0.01</td>
</tr>
<tr>
<td>Critical care</td>
<td>177 (20.9)</td>
<td>97 (21.7)</td>
<td>80 (20.0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing informatics</td>
<td>131 (15.5)</td>
<td>31 (6.9)</td>
<td>100 (25.0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poor/fair</td>
<td>35 (4.1)</td>
<td>24 (5.4)</td>
<td>11 (2.8)</td>
<td>3.02</td>
<td>0.08</td>
</tr>
<tr>
<td>Good/very good/excellent</td>
<td>812 (95.9)</td>
<td>423 (94.6)</td>
<td>389 (97.3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing group</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospital</td>
<td>664 (78.4)</td>
<td>395 (88.4)</td>
<td>269 (67.3)</td>
<td>54.34</td>
<td>&lt;0.01</td>
</tr>
<tr>
<td>Nursing informatics community</td>
<td>183 (21.6)</td>
<td>52 (11.6)</td>
<td>131 (32.8)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chronic illness and medication use</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>266 (31.4)</td>
<td>160 (35.9)</td>
<td>106 (26.5)</td>
<td>8.17</td>
<td>&lt;0.01</td>
</tr>
<tr>
<td>Yes</td>
<td>580 (68.6)</td>
<td>286 (64.1)</td>
<td>294 (73.5)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 3 Continued

Demographics

<table>
<thead>
<tr>
<th>Providers use electronic health record</th>
<th>Total (n=847)</th>
<th>ePHR nonusers (n=447)</th>
<th>ePHR users (n=400)</th>
<th>X²</th>
<th>p</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>250 (29.5)</td>
<td>191 (42.7)</td>
<td>59 (14.8)</td>
<td>78.10^b</td>
<td>&lt;0.01</td>
</tr>
<tr>
<td>Yes</td>
<td>597 (70.5)</td>
<td>256 (57.3)</td>
<td>341 (85.3)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ePHR = electronic personal health record. SD = standard deviation.
^aPercentage may not sum to 100 because of rounding; numbers may not sum to totals due to missing responses.
^bYate’s correction for continuity to compensate for the overestimate of the Chi-square value when used with a 2 by 2 table.
^cClinical analyst/Nursing informatics analyst/nurse informaticist/informatician/informatics nurse specialist/informatics specialist/chief nursing informatics officer/developer/nursing informatics consultant/nursing informatics consultant.
^dNurse practitioner/certified registered nurse anesthetist/nursing informatics specialist/certified nurse midwife/educator/researcher

Table 4 Odds Ratios of ePHR Acceptance Constructs on ePHR Use by Nurses

<table>
<thead>
<tr>
<th>Crude Odds Ratios (OR) (n=847)</th>
<th>Model 1^a (n=847)</th>
<th>Model 2^b (n=844)</th>
</tr>
</thead>
<tbody>
<tr>
<td>OR (95% CI)</td>
<td>OR (95% CI)</td>
<td>OR (95% CI)</td>
</tr>
<tr>
<td>p</td>
<td>p</td>
<td>p</td>
</tr>
</tbody>
</table>

Model 1 adjusted for nursing group (nursing informatics community vs. hospital nurses).
Model 2 adjusted for nursing group (nursing informatics community vs. hospital nurses), age, chronic illness and medication use, health care provider use of electronic health record.
^aVariance explained: Cox&Snell R² = 0.29; Nagelkerke R² = 0.39.
^bVariance explained: Cox&Snell R² = 0.33; Nagelkerke R² = 0.44.
Table 5  Odds Ratio\(^a\) Estimates of Perceived Data Privacy and Security Protection by ePHR Use in Providers Use of Electronic Health Records Subgroup

<table>
<thead>
<tr>
<th>H5</th>
<th>Providers do not use EHR (n=250)</th>
<th>Providers use EHR (n=597)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(\beta)</td>
<td>OR (95% CI)</td>
</tr>
<tr>
<td>PDPSP (Crude odd ratios)</td>
<td>-0.04</td>
<td>0.96 (0.92–1.00)</td>
</tr>
<tr>
<td>PDPSP (Model 1)</td>
<td>-0.04</td>
<td>0.96 (0.92–0.99)</td>
</tr>
<tr>
<td>PDPSP (Model 2)</td>
<td>-0.05</td>
<td>0.95 (0.91–0.99)</td>
</tr>
</tbody>
</table>

PDPSP=perceived data privacy and security protection, continuous total scale (higher score is better). EHR=electronic health record. \(\beta\)=beta coefficient.

\(^a\)Separate odds ratios calculated for subgroups because of positive interactions.

Model 1 adjusted for nursing group (nursing informatics community vs. hospital nurses).

Model 2 adjusted for nursing group (nursing informatics community vs. hospital nurses), age, chronic illness and medication use.

Table 6  Odds Ratio\(^a\) Estimates of Perceived Health-Promoting Role Model by ePHR Use in Age Subgroup

<table>
<thead>
<tr>
<th>H5</th>
<th>Age (≤50) (n=498)</th>
<th>Age (&gt;50) (n=346)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(\beta)</td>
<td>OR (95% CI)</td>
</tr>
<tr>
<td>PHPRM (Crude odds ratios)</td>
<td>0.01</td>
<td>1.01 (0.98–1.04)</td>
</tr>
<tr>
<td>PHPRM (Model 1)</td>
<td>-0.01</td>
<td>1.00 (0.96–1.03)</td>
</tr>
<tr>
<td>PHPRM (Model 2)</td>
<td>-0.01</td>
<td>0.99 (0.96–1.03)</td>
</tr>
</tbody>
</table>

PHPRM=perceived health-promoting role model, continuous total scale (higher score is better). \(\beta\)=beta coefficient.

\(^a\)Separate odds ratios calculated for subgroups because of positive interactions.

Model 1 adjusted for nursing group (nursing informatics community vs. hospital nurses).

Model 2 adjusted for nursing group (nursing informatics community vs. hospital nurses), chronic illness and medication use, and health care providers use electronic health record.
References


5. The role of the personal health record in the EHR (updated) [Internet]. American Health Information Management Association; 2010 [updated 2010 Nov; cited 2014 Sep 27]. Available from: http://library.ahima.org/spedia/idcplg?IdcService=GET_HIGHLIGHT_INFO&QueryText=%28role+of+the+personal%29%3Cand%3E%28publishSite%3Csub-string%3E%60BoK%60%29&SortField=xPublishDate&SortOrder=Desc&DocName=bok1_048517&HighlightType=HtmlHighlight&dWebExtension=hcsp


33. Fuji KT, Galt KA, Serocca AB. Personal health record use by patients as perceived by ambulatory care physicians in Nebraska and south Dakota: A cross-sectional study. Perspect Health Inf Manag 2008; 5: 15.

© Schattauer 2015

K. Gartrell et al.: Testing the EPHR Acceptance Model for Managing Health


